



Brussels, June 2018

To whom it may concern

The Sub-Committee Sensory, from the EBC Analysis Group, is specifically looking for sensory experts working in breweries and beyond!

The EBC Analysis Group is tasked with keeping track of the needs of brewers and suppliers in terms of analytical methodologies and procedures, and to recommend validation tests for new or amended analytical parameters and instrumentation. The Group is responsible for issuing the ANALYTICA-EBC, a compendium of laboratory methods that, as of 2013, has also been available in an online format. Please look at the attached Flyer.

The Analysis Group is composed of functional sub-committees; these being:

- Physical / chemical analyses of cereals, barley and malt
- Physical / chemical analyses of wort and beer
- Physical / chemical analyses of hops
- Microbiology
- Sensory
- Packaging

The Subcommittee Sensory is on the lookout for suitably qualified and interested parties willing to participate as experts in developing and carrying out trials resulting in much needed updates for Analytica.

European Brewery Convention
c/oThe Brewers of Europe
Rue Caroly 23 – 25
1050 Bruxelles
Belgium

Phone : +32 2 551 18 10
Fax : + 32 2 660 94 02

www.brewersofeurope.org
info@brewersofeurope.org

Experts are expected to stay in contact with the Chair of the Sub-Committee and other experts from the Sub-Committee (animated by the Sub-Committee Chair) and to participate, as appropriate, in:

- Take part in the deciding on new relevant sensory methods for the Analytica
- Designing new Methods and/or updating existing Methods;
- Conference Calls of the Sub-Committee (to follow-up on the activities of the Sub-Committee)
- A yearly meeting of the full EBC Analysis Group that brings together members of the EBC Analysis Group and experts from each individual Sub-Committee to reflect on upcoming analytical challenges of the brewing sector and how the EBC Analysis Group can best address them through its work plan.

Expression of interest should be sent to the Chair of the EBC Analysis Committee, Lene Bech, on her email address: lene.bech@carlsberg.com and the Chair of the Sub-Committee Sensory, Sidsel Jensen (Carlsberg, sidsel.jensen@carlsberg.com), indicating your area of expertise and / or interest. As a good source of information I would also warmly recommend our Analytica website: www.analytica-ebc.com.

Hoping to have roused your interest, I remain with best wishes,

John Brauer

EBC Executive Officer

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